

BASIC  
PUBLICATION

**OIML B 20**  
Edition 2024 (E)

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Rules for the use of OIML logos

Règles pour l'utilisation des logos OIML

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## Foreword

The International Organization of Legal Metrology (OIML) is a worldwide, intergovernmental organisation whose primary aim is to harmonise the regulations and metrological controls applied by the national metrological services, or related organisations, of its Member States. The main categories of OIML publications are:

- **International Recommendations (OIML R)**, which are model regulations that establish the metrological characteristics required of certain measuring instruments and which specify methods and equipment for checking their conformity. OIML Member States shall implement these Recommendations to the greatest possible extent;
- **International Documents (OIML D)**, which are informative in nature and which are intended to harmonise and improve work in the field of legal metrology;
- **International Guides (OIML G)**, which are also informative in nature and which are intended to give guidelines for the application of certain requirements to legal metrology; and
- **International Basic Publications (OIML B)**, which define the operating rules of the various OIML structures and systems.

OIML Draft Recommendations, Documents and Guides are developed by Project Groups linked to Technical Committees or Subcommittees which comprise representatives from OIML Member States. Certain international and regional institutions also participate on a consultation basis. Cooperative agreements have been established between the OIML and certain institutions, such as ISO and the IEC, with the objective of avoiding contradictory requirements. Consequently, manufacturers and users of measuring instruments, test laboratories, etc. may simultaneously apply OIML publications and those of other institutions.

International Recommendations, Documents, Guides and Basic Publications are published in English (E) and translated into French (F) and are subject to periodic revision.

Additionally, the OIML publishes or participates in the publication of **Vocabularies (OIML V)** and periodically commissions legal metrology experts to write **Expert Reports (OIML E)**. Expert Reports are intended to provide information and advice, and are written solely from the viewpoint of their author, without the involvement of a Technical Committee or Subcommittee, nor that of the CIML. Thus, they do not necessarily represent the views of the OIML.

The OIML wishes to thank ILAC for allowing the reproduction of some of the material from ILAC-R4:10/2016 in this publication.

This publication – reference OIML B 20, edition 2024 (E) – was developed by the BIML, and it was approved for final publication by the International Committee of Legal Metrology at its 59th meeting in October 2024.

OIML Publications may be downloaded from the OIML web site in the form of PDF files. Additional information on OIML Publications may be obtained from the Organisation's headquarters:

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## Rules for the use of OIML logos

### 1 Purpose

Members of the OIML, organisations that are in liaison with the OIML, and manufacturers that have obtained an OIML certificate under an OIML certificate system should be able to benefit from visually identifying their status through the appropriate use of the logos owned by the OIML. However, in displaying these logos the organisations should not mislead anyone, devalue or degrade the logos, or use them illegally. This publication therefore sets out the conditions for the use of the logos owned by the OIML.

### 2 Introduction

#### 2.1 The OIML

The OIML is an intergovernmental treaty organisation established in 1955 (see OIML B 1 [1]) whose primary aim is to harmonise the regulations and metrological controls applied by the national metrological services, or related organisations, of its Member States. Since its establishment the OIML has created and used a number of different logos. The current OIML logo (Figure 1) was first used in 2000 and is an internationally registered trademark of the OIML.

#### 2.2 OIML Certification System (OIML-CS)

The OIML has developed the OIML Certification System (OIML-CS) which is a system for issuing, registering and using OIML certificates and their associated OIML type evaluation/test reports for types of measuring instruments (including families of measuring instruments, modules, or families of modules), based on the requirements of OIML Recommendations (see OIML B 18 [2]). The OIML-CS logo (Figure 4) was first used in 2017 in preparation for the launch of the OIML-CS on 1 January 2018.

The OIML-CS replaced the OIML Basic Certificate System (OIML B 3 [3]) (established in 1991) and the OIML Mutual Acceptance Arrangement (MAA) (OIML B 10 [4]) (established in 2005). The OIML logo (Figure 1) was used in conjunction with the OIML Basic Certificate System and the OIML MAA logo (Figure 5) was used in conjunction with the OIML MAA.

*Note:* In accordance with OIML B 18 [2], OIML Basic Certificates of Conformity and OIML MAA Certificates of Conformity are considered to remain valid so the use of the OIML and OIML MAA logos in respect of those schemes is controlled by this Publication.

#### 2.3 Countries and Economies with Emerging Metrology Systems (CEEMS)

In 2013, the OIML established an Advisory Group on matters concerning Countries and Economies with Emerging Metrology Systems (CEEMS AG). The objective was to promote CEEMS work by enabling the CEEMS community to actively participate in OIML activities, developing OIML support policies and plans for CEEMS, and providing guidance for the OIML's activities for CEEMS.

A specific logo was developed to identify CEEMS activities (Figure 6).

### 3 Terminology and abbreviations

The terminology and abbreviations defined in clause 3 of OIML B 18 [2] apply to the OIML-CS. The terminology and abbreviations defined in clause 3 of OIML B 3 [3] and clause 3 of OIML B 10 [4] apply to the OIML Basic Certificate System and the OIML MAA respectively.

The definitions and abbreviations listed below apply to this publication.

#### 3.1

##### **BIML**

Bureau International de Métrologie Légale which is the Secretariat and headquarters of the OIML

#### 3.2

##### **OIML logo**

logo used by the OIML to identify itself and the logo associated with the operation of the OIML Basic Certificate System (see 2.2)

#### 3.3

##### **OIML-CS logo**

logo associated with the operation of the OIML Certification System (OIML-CS)

#### 3.4

##### **OIML MAA logo**

logo associated with the operation of the OIML Mutual Acceptance Arrangement (MAA) (see 2.2)

#### 3.5

##### **OIML CEEMS logo**

logo associated with CEEMS activities

### 4 OIML logo specification

#### 4.1 Standalone OIML logo

4.1.1 The standalone OIML logo is shown in Figure 1.



**Figure 1 - OIML logo**

4.1.2 The colour of the lines of the globe is Pantone® Reflex Blue.

4.1.3 The colour of the letters “OIML” is black.

4.1.4 The colour white represents the background and/or transparent areas and is not part of the logo.

## 4.2 OIML logo used with associated text

4.2.1 There are two examples of where the OIML logo is used with associated text, as shown in Figure 2 and Figure 3.



Figure 2 - OIML logo with associated text (Example 1)

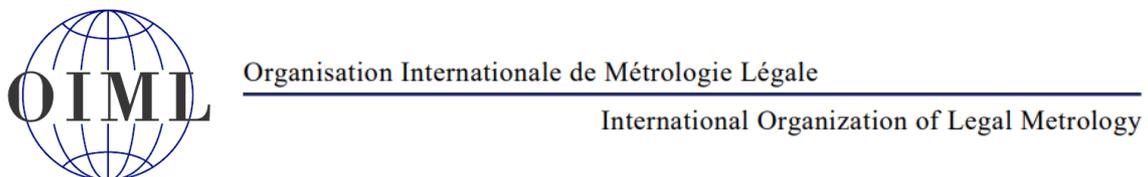


Figure 3 - OIML logo with associated text (Example 2)

4.2.2 The colour of the lines of the globe is Pantone® Reflex Blue.

4.2.3 The colour of the letters “OIML” is black.

4.2.4 The colour of the text to the right of the logo is black.

4.2.5 The colour white represents the background and/or transparent areas and is not part of the logo.

## 5 OIML-CS logo specification

5.1 The OIML-CS logo is shown in Figure 4.



Figure 4 - OIML-CS logo

5.2 The colour of the letters “OIML” and “Certification System” is black.

5.3 The colour specification for the “CS”, the circle and the partial stylised globe is C 100, M 35, Y 0 and K 5.

5.4 The colour white represents the background and/or transparent areas and is not part of the logo.

## 6 OIML MAA logo specification

6.1 The OIML MAA logo is shown in Figure 5.



**Figure 5 - OIML MAA logo**

6.2 The colour of the letters “OIML” is black.

6.3 The colour of the letters “Mutual Acceptance Arrangement” is black.

6.4 The colour of the MAA design and the partial stylised globe is Pantone® Reflex Blue.

6.5 The colour white represents the background and/or transparent areas and is not part of the logo.

## 7 OIML CEEMS logo specification

7.1 The OIML CEEMS logo is shown in Figure 6.



**Figure 6 - OIML CEEMS logo**

7.2 The colour of the letters “OIML” is black.

7.3 The colour of the letters “CEEMS” is white.

7.4 The colour specification for the blue that forms the upper part of the globe and the lower space around the word “CEEMS” is C 100, M 35, Y 0 and K 5.

7.5 The colour white represents the background and/or transparent areas and is not part of the logo.

## **8 Format and use of the logos**

### **8.1 General requirements**

8.1.1 The OIML, OIML-CS, OIML MAA and OIML CEEMS logos described above shall be used as detailed in 8.1.1.1 and 8.1.1.2.

8.1.1.1 The logos may be reproduced in either black and white or in the colour schemes detailed above. When the logos are used on a black or dark background the logos may be reproduced fully in white.

8.1.1.2 Where the logos are reproduced electronically, the following apply:

- a) the logo shall be reproduced so that infilling does not occur;
- b) the logo shall always be used in its original, designed proportions. Any enlargement or reduction shall retain the same proportions as those of the master reproduced in this publication so that the logo does not appear degraded, distorted, compressed or stretched;
- c) the logo shall not appear in a size that renders the lettering unreadable; and
- d) the logo shall only be used in its normal horizontal orientation; it must not be rotated.

8.1.2 Organisations wishing to use any of the logos shall contact the BIML, which will supply the appropriate electronic file. The images included in this publication are for illustration only. Redrawn approximations shall not be used.

8.1.3 The logos described above are custom-designed, therefore “similar” fonts or typefaces shall not be substituted for the words or letters in the logos.

8.1.4 When the OIML is involved in a jointly sponsored event, the event announcement and programme may require the names and logos of multiple organisations to be used. Wherever possible, the OIML logo should be scaled such that it is of a size that is equal in height to that of the other logos being used in the same media.

8.1.5 With the exception of the cases given below, only the BIML may use the OIML, OIML-CS, OIML MAA and OIML CEEMS logos on stationery (including letterheads and business cards), publications, presentations, reports, websites, brochures, posters, banners and other items relevant to the OIML’s activities.

8.1.6 The CIML President and CIML Vice-Presidents may use the OIML logo on stationery (including letterheads and business cards) and presentations when associated with OIML activities.

8.1.7 OIML Member States and Corresponding Members may use the OIML logo on websites, brochures, posters, banners, presentations and other promotional materials to denote their membership of the OIML.

- 8.1.8 The OIML-CS Management Committee Chairperson, Deputy Chairperson and Executive Secretary may use the OIML-CS logo on stationery (including letterheads and business cards) and presentations when associated with OIML-CS activities. Logos of other organisations shall not appear in conjunction with the OIML-CS logo.
- 8.1.9 The CEEMS AG Chairperson and Vice-Chairperson may use the OIML CEEMS logo on stationery (including letterheads and business cards) and presentations when associated with CEEMS activities.
- 8.1.10 Organisations in liaison with the OIML must make a request in writing to the BIML, setting out the details of the proposed use, and receive written permission from the BIML before using the OIML logo.
- 8.1.11 OIML Issuing Authorities, Test Laboratories, Utilizers and Associates under the OIML-CS may use the OIML-CS logo on websites, brochures, posters, banners and presentations to denote their participation in the OIML-CS.
- 8.1.12 The OIML-CS logo shall not be used by an OIML Issuing Authority, Test Laboratory, Utilizer or Associate in any way that might mislead the reader about the status and scope of the OIML Issuing Authority, Test Laboratory, Utilizer or Associate.
- 8.1.13 In accordance with the requirements of PD-05 [5], the OIML-CS logo shall be affixed on OIML type evaluation reports and OIML-CS certificates issued by OIML Issuing Authorities.
- 8.1.14 OIML Issuing Authorities shall not affix the OIML logo or the OIML-CS logo to certificates or type evaluation reports issued outside of their approved scope under the OIML-CS.
- 8.1.15 In accordance with the requirements of PD-05 [5], the OIML-CS logo may be affixed to test reports issued by Test Laboratories under the OIML-CS.
- 8.1.16 Test Laboratories shall not affix the OIML logo or the OIML-CS logo to test reports issued outside of their approved scope under the OIML-CS.
- 8.1.17 In accordance with the requirements of PD-07 [6], the OIML logo and the OIML MAA logo shall be affixed to Annexes of OIML Basic Certificates and OIML MAA Certificates respectively.
- 8.1.18 The OIML logo, the OIML-CS logo or the OIML MAA logo shall not be used in such a way as to imply that the OIML accepts any responsibility for products that have been approved under an OIML Basic Certificate of Conformity, OIML-CS certificate or OIML MAA Certificate of Conformity respectively (referred to as an “OIML certificate”).
- 8.1.19 The OIML logo, the OIML-CS logo or the OIML MAA logo shall not be used in any way that might mislead the reader about the status of a product that is approved under an OIML certificate.
- 8.1.20 The OIML logo, the OIML-CS logo or the OIML MAA logo shall not be affixed to any product (or its packaging, or information accompanying it) regardless of whether or not it has been approved under an OIML certificate.
- 8.1.21 In accordance with clause 6 of OIML B 11 [7], unofficial translations of OIML Publications shall not bear the OIML logo.
- 8.1.22 Any use of the OIML logo, the OIML-CS logo, the OIML MAA logo or the OIML CEEMS logo that might contravene the conditions in this publication shall be referred to the BIML.

8.1.23 The OIML will take appropriate action if it considers there is misuse of the OIML logos that puts the reputation of the OIML at risk.

## 8.2 Publicity materials

8.2.1 The manufacturer named on an OIML certificate is entitled to incorporate the appropriate logo in publicity material (including websites) that relates directly to the product(s) described in the OIML certificate, provided the conditions relating to the use and reproduction of the logo contained in this publication are met. Where publicity materials (including websites) contain a list of products, the logo shall be in close proximity to approved products when non-approved products appear on the same page.

8.2.2 For the purposes of these conditions, the term ‘publicity material’ shall not include notices, labels, documents or written announcements affixed to, or otherwise appearing on, products. This restriction shall also apply to primary packaging and promotional products.

8.2.3 When an OIML certificate is deregistered (see clause 6 of PD-01 [8]) the organisation(s) named on the OIML certificate shall immediately cease using the logo on literature and advertisements (including websites) relating to the product(s) described in the OIML certificate.

## 8.3 Previous versions of the OIML logo

8.3.1 Previous versions of the OIML logo (Figure 7) shall only be used with the explicit written permission of the BIML.

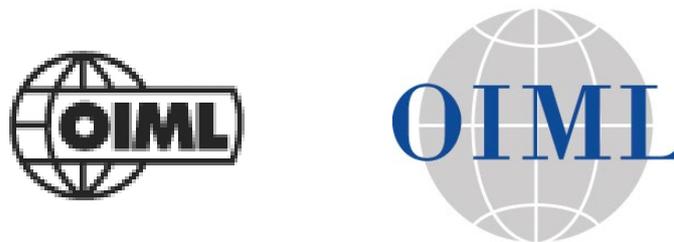


Figure 7 - Previous versions of the OIML logo

## 9 References

- [1] OIML B 1:1968 *OIML Convention*
- [2] OIML B 18:2022 *Framework for the OIML Certification System (OIML-CS)*
- [3] OIML B 3:2011 *OIML Basic Certificate System for OIML Type Evaluation of Measuring Instruments (Withdrawn)*
- [4] OIML B 10:2011 *Framework for a Mutual Acceptance Arrangement on OIML Type Evaluations (Integrating the changes in the 2012 Amendment) (Withdrawn)*
- [5] OIML-CS Procedural Document PD-05 *Processing an OIML Type Evaluation Report and OIML Certificate*
- [6] OIML-CS Procedural Document PD-07 *Transition Arrangements under the OIML-CS*

- [7] OIML B 11:2007 (E/F) *Rules governing the translation, copyright and distribution of OIML Publications*
- [8] OIML-CS Procedural Document PD-01 *Appeals, Resolution of Complaints and Disputes*